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SULTANATE OF OMAN

# TOURISM INDEX REPORT

August 2016



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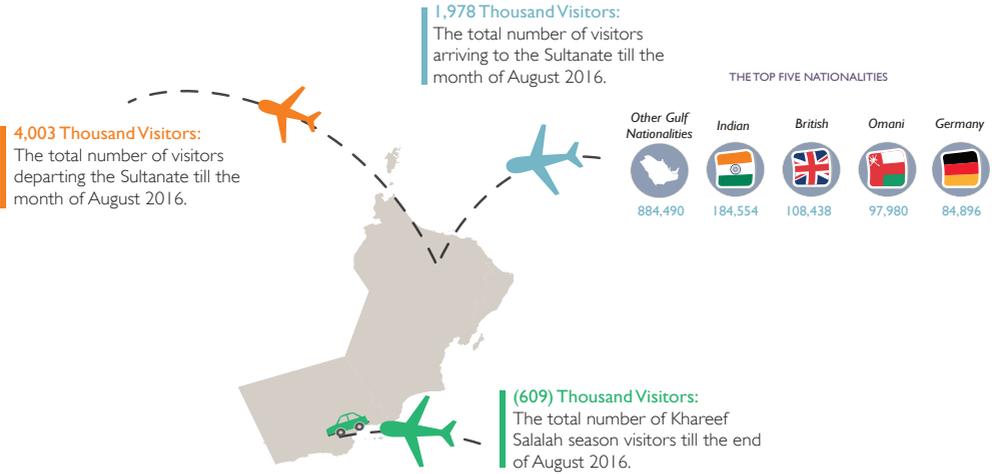
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# Summary till the month of August 2016



**H**  
913,843 Guests:  
Total number of guests in (3-5 stars) hotel till the month of August 2016.

**I**  
111,314 Thousand Omani Rials: Total of (3-5 stars) hotel revenues till the month of August 2016.

# I- Number of Inbound and Outbound Visitors

## I-I Number of Inbound Visitors

**436** Thousand Visitors  
 Total numbers of visitors arriving to the Sultanate during the month of August 2016.

The Gulf visitors come at the first place, where their number reached 324 thousand visitors forming 74% during the month of August 2016.

**35%**  
 The percentage of Increase in the number of visitors arriving to the Sultanate during the month of August 2016, compared to the same month of the previous year totaling (324) thousand visitors.

The Indian, Omani and Philippine nationalities came at the second, third and fourth place consecutively where they formed 5%, 3% and 2% during the month of August 2016.

Chart (1): Inbound Tourism: Number of Visitors, by nationalities group for the month of August 2015 – 2016

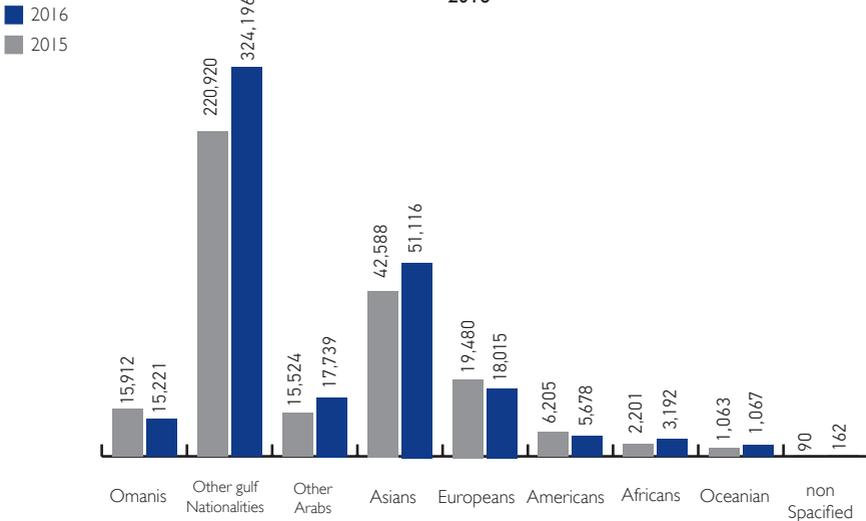
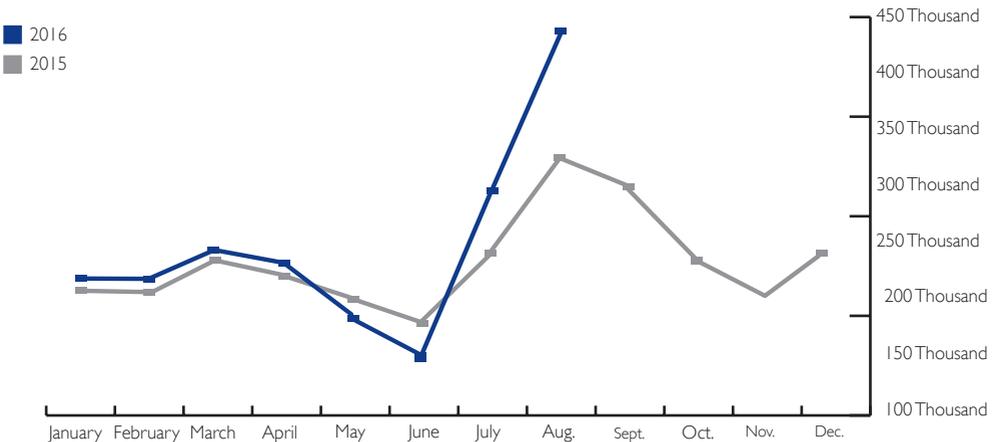


Chart (2): Inbound Tourism: Number of Visitors, by month's 2015 – 2016



- 1-2 Number of Outbound Visitors

**780** Thousand Visitors  
The Number of visitors departing from the Sultanate during the month of August 2016.

The Omanis departures form 76% from the total of visitors departing the Sultanate during the month of August 2016.

**4%**  
The percentage of Increase of visitors departing from the Sultanate in August 2016, compared to the same month of the previous year.

Chart (3): Outbound Tourism: Number of visitors, for the month of August 2015 – 2016

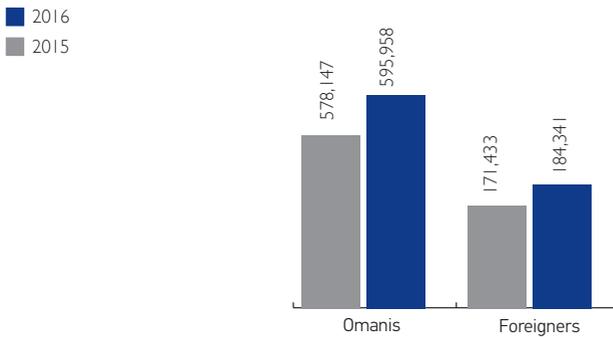
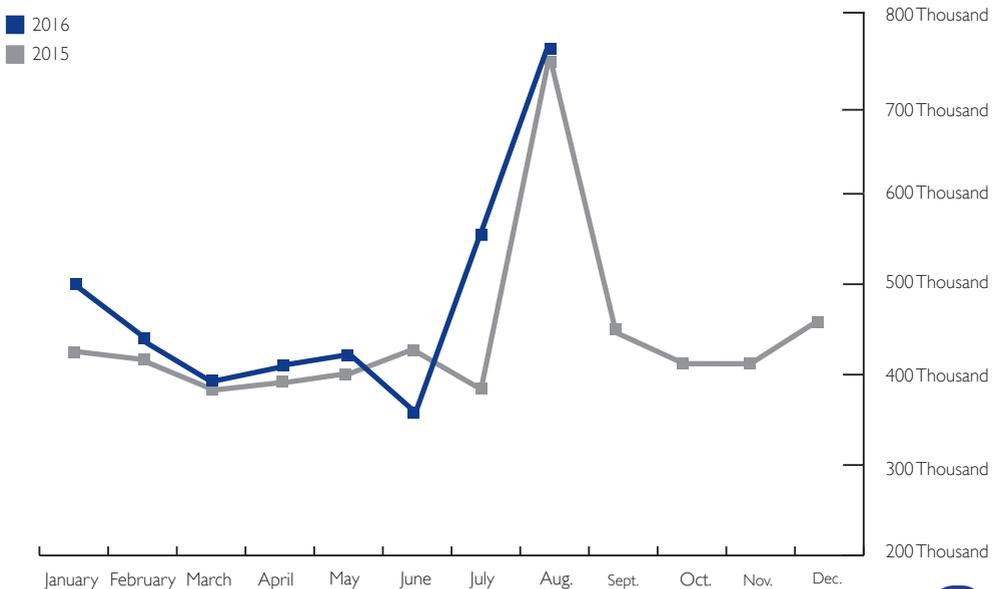


Chart (4): Outbound Tourism: Number of Visitors, by months, 2015 – 2016



## 2- Khareef Salah season Visitors

**296** Thousand Visitors  
Number of Khareef salah season visitors during the month of August 2016.

**7%** Percentage Increase in number of Khareef salah season visitors during the month of August, compared to the same month of the previous year; totaling (277) thousand visitors.

**95%** Percentage of GCC visitors from the total of visitors, most of them are Omanis (77%), followed by Emirati (9%).

Chart number(5): Khareef salah season visitors by nationality groups for the month of August 2015 – 2016

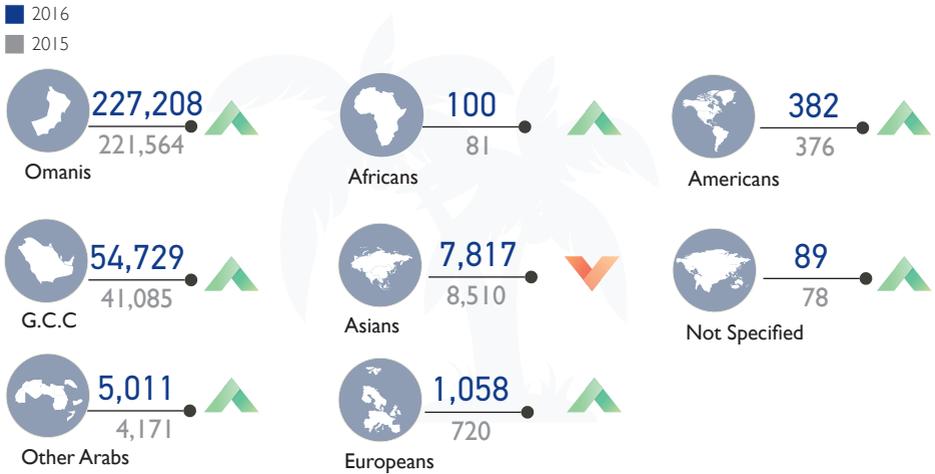
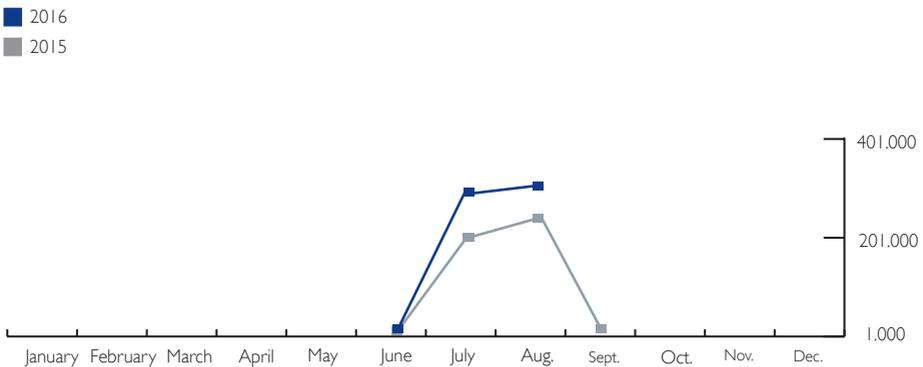


Chart number(6): Khareef Salah season Visitors: Number of Visitors, by months 2015 – 2016



### 3-Accommodation Services

#### Revenues

The revenues of (3-5 stars) Hotels reached (13,046) thousand Omani Rial during the month of August 2016, compared to (12,964) thousand Omani Rial in July 2015 with a decrease of (0.6%).

#### Guests

Total number of guests in the hotels during the month of August 2016 reached (146,816) guest compared to (104,062) guest during the same month in the year 2015 with a Increase of (41%).

#### Occupancy

Total occupancy rate in hotels mentioned reached (55.2%) during the month of August 2016, compared to (49.8%) in August 2015, with a Increase of (10.7%).

Chart (7):Accommodation Services: Number of guests, by nationalities for the month of August 2015 – 2016

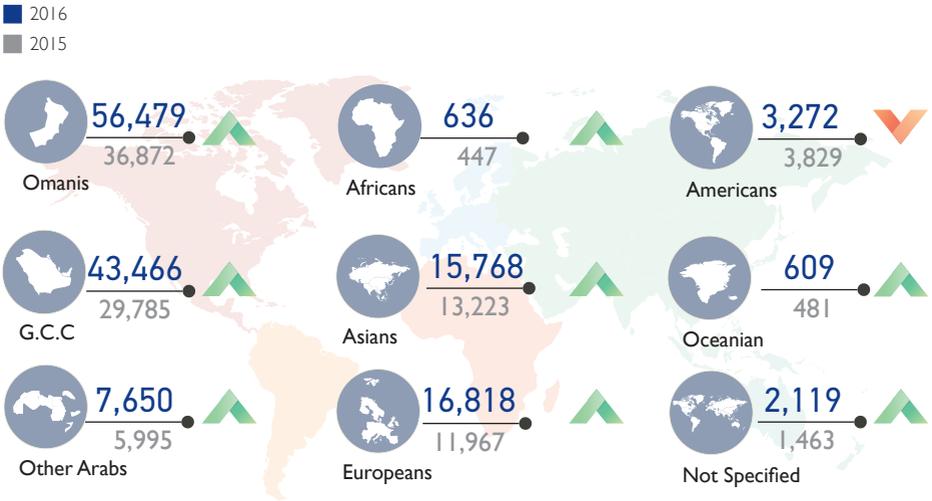
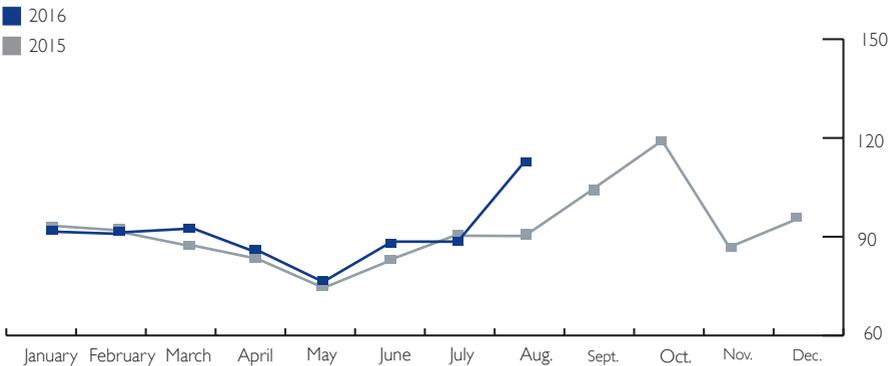


Chart (8):Accommodation Services price index (ASPI)\*: by months, 2015 – 2016



\* ASPI for (4-5 stars) hotels only.

